The ULTIMATE LIST of FREE RESOURCES for ENTREPRENEURS

Brought to you by **The What If Philosopher**

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Learning & Skill Development

Online Courses & Platforms

1. Coursera - Offers free audit options for entrepreneurship courses from top universities

2. edX - Business and entrepreneurship courses from Harvard, MIT and other institutions

3. LinkedIn Learning - Free month trial with entrepreneurship-focused content

4. MIT OpenCourseWare - Free business and entrepreneurship course materials

5. Google Digital Garage - Free digital marketing and business fundamentals

6. Harvard Business School Online - Free access to certain business fundamentals courses

Educational Content (Blogs, Articles, Guides)

1. Harvard Business Review - Limited free articles monthly on business strategy

2. Entrepreneur.com - Articles covering various aspects of entrepreneurship

3. Small Business Administration (SBA.gov) - Comprehensive guides on starting and growing businesses

4. Neil Patel's Blog - Digital marketing insights for entrepreneurs

5. Seth Godin's Blog - Short, insightful posts on marketing and business philosophy

6. Y Combinator's Startup Library - Collection of resources for founders

Webinars & Workshops (Free)

1. SCORE - Free business mentoring and educational workshops

2. Startup Grind - Global community hosting free entrepreneurial events

3. ProductHunt's Events - Free tech and startup webinars

4. GrowthHackers - Community webinars on growth strategies

5. TechStars Startup Week - Free entrepreneurship events in various cities

6. BetterManager - Occasional free leadership webinars

Podcasts & Audio Resources

1. How I Built This with Guy Raz - Founder stories and business journeys

2. The Tim Ferriss Show - Interviews with successful entrepreneurs

3. Masters of Scale with Reid Hoffman - LinkedIn co-founder interviews entrepreneurs

4. Mixergy - Interviews with successful founders

5. StartUp Podcast - Stories about launching businesses

6. The $100 MBA Show - Short, practical business lessons

7. Smart Passive Income - Pat Flynn's insights on building online businesses

Business Planning & Strategy

Business Plan Templates & Tools

1. SCORE Business Plan Templates - Comprehensive, industry-specific templates

2. SBA Business Plan Tool - Step-by-step business plan builder from Small Business Administration

3. Bplans - Free downloadable business plan templates and samples

4. PlanMagic - Basic free business plan templates

5. Enloop - Limited free version of their business plan writing software

6. LivePlan - Free sample business plans across industries

Market Research Resources (Free Data & Insights)

1. Google Trends - Analyze search patterns and consumer interest

2. Statista - Limited free access to market research and consumer data

3. U.S. Census Bureau - Demographic and economic data

4. Consumer Financial Protection Bureau - Financial market research

5. BLS Consumer Expenditure Survey - Data on consumer spending patterns

6. Pew Research Center - Social trends and public opinion research

Competitive Analysis Tools (Free Features)

1. SimilarWeb - Limited free competitor website analytics

2. SEMrush - Basic free SEO competitor research

3. SpyFu - Limited free competitive keyword analysis

4. Owler - Company information and competitive intelligence

5. Google Alerts - Monitor competitors' online mentions

6. Social Blade - Track competitor social media statistics

SWOT Analysis Templates

1. Template.net - Free downloadable SWOT templates

2. Canva - Free SWOT analysis templates with visual design options

3. SmartDraw - Limited free access to SWOT diagram tools

4. Creately - Free SWOT analysis templates with collaboration features

5. MindMeister - SWOT analysis mind mapping templates

6. Microsoft Office Templates - Free SWOT templates for Excel and PowerPoint

Funding & Investment

Information on Grants & Government Programs

1. Grants.gov - Comprehensive database of federal grants

2. SBA Grants - Small Business Administration grant programs and resources

3. Economic Development Administration - Regional funding opportunities

4. SBIR/STTR Programs - Research and development grants for small businesses

5. State Economic Development Agencies - Local grant programs by state

6. Challenge.gov - Government-sponsored innovation challenges with prizes

7. USA.gov Small Business - Government resources and financial assistance programs

Guides on Bootstrapping & Self-Funding

1. Indie Hackers - Community of bootstrapped founders sharing experiences

2. Bootstrappers.io - Resource hub for self-funded entrepreneurs

3. SBA's Bootstrapping Guide - Government resource on self-funding

4. StartupNation - Articles and resources on lean startup methods

5. 37signals/Basecamp Blog - Case studies and advice on bootstrapping

6. The $100 Startup Resources - Companion resources to Chris Guillebeau's book

7. Paul Graham's Essays - Insights on starting with minimal funding

Resources for Finding Angel Investors & VCs (Informational)

1. AngelList - Platform with information about angel investors and startups

2. Crunchbase - Database with investor information (limited free access)

3. Gust - Startup funding platform with educational resources

4. National Venture Capital Association - Industry information and resources

5. PitchBook (Free Reports) - Limited access to venture capital insights

6. CB Insights Newsletter - Free venture capital trend reports

7. Fundable's Funding Guides - Educational content on fundraising strategies

8. Y Combinator Startup School - Free resources about fundraising

Basic Legal Guides & Templates

1. LawDepot - Free trial access to legal document templates

2. Rocket Lawyer - Limited free legal documents and guides

3. UpCounsel Free Resources - Legal articles and some free templates

4. Nolo - Free legal articles and guides for small businesses

5. FindLaw Small Business - Legal resources and information

6. SBA's Legal Resources - Government guides on business legal matters

7. docracy - Open source legal document repository

8. Law for Entrepreneurs - MIT OpenCourseWare free legal basics

Information on Intellectual Property (Patents, Trademarks, Copyrights)

1. USPTO.gov - Official US Patent and Trademark Office resources

2. Copyright.gov - US Copyright Office information and guides

3. WIPO Learn - World Intellectual Property Organization free courses

4. Google Patents - Free patent search database

5. Creative Commons - Information on alternative copyright licensing

6. Bitlaw - Free intellectual property law resource

7. IP Watchdog - Educational blog on intellectual property matters

8. Patent Lens - Open access patent search and analysis

Resources on Business Licenses & Permits (Informational)

1. SBA Business Licenses & Permits Tool - Search requirements by location

2. USA.gov Business Licenses - Federal license information

3. State Government Websites - Official state-specific requirements

4. Municipal Government Sites - Local licensing requirements

5. EIN Assistant - Free federal tax ID application information

6. BusinessUSA License Finder - Cross-agency business license tool

7. SCORE License Guides - Free mentoring organization's resources

8. Chamber of Commerce Guides - Local business requirement information

Marketing & Sales

Free Marketing Platforms & Tools (Limited Plans)

1. Mailchimp - Free email marketing platform for up to 2,000 contacts

2. HubSpot - Free CRM with basic marketing tools

3. Canva - Free graphic design platform with marketing templates

4. Buffer - Limited free social media scheduling

5. Hootsuite - Free plan for managing up to 3 social profiles

6. Google Analytics - Free website analytics and tracking

7. SurveyMonkey - Basic free survey tools for market research

8. Hotjar - Limited free heatmaps and user behavior analytics

Content Marketing Resources (Blogs, Guides)

1. Content Marketing Institute - Free educational resources and guides

2. HubSpot Blog - Comprehensive content marketing strategies and tips

3. Copyblogger - Free content writing and copywriting advice

4. Buffer Resources - Content marketing guides and case studies

5. Moz Blog - Content strategy articles and best practices

6. BuzzSumo - Limited free content research and analysis

7. CoSchedule Blog - Content marketing planning resources

SEO (Search Engine Optimization) Basics & Free Tools

1. Google Search Console - Free SEO monitoring and reporting

2. Ahrefs Webmaster Tools - Free limited SEO analysis

3. Ubersuggest - Neil Patel's free keyword research tool

4. Moz's Beginner's Guide to SEO - Comprehensive free guide

5. Google Keyword Planner - Free keyword research tool

6. SEMrush - Limited free SEO analysis

7. Screaming Frog SEO Spider - Free version for basic site audits

Social Media Marketing Guides & Tips

1. Sprout Social Insights - Free social media marketing blog

2. Hootsuite Blog - Social media strategy resources

3. Social Media Examiner - Free articles and podcasts on social marketing

4. Facebook Blueprint - Free courses on Facebook and Instagram marketing

5. Twitter Business Resources - Guides for business marketing on Twitter

6. LinkedIn Marketing Solutions Blog - B2B social media strategies

7. Later Blog - Visual social media marketing strategies

CRM (Customer Relationship Management) Systems (Free Plans)

1. HubSpot CRM - Fully free CRM with basic features

2. Zoho CRM - Free edition for up to 3 users

3. Freshsales - Free plan with limited features

4. Agile CRM - Free for up to 10 users with basic functions

5. Bitrix24 - Free plan with basic CRM features

6. MailChimp - CRM features integrated with email marketing

7. Streak - Free CRM that works inside Gmail

Productivity & Operations

Project Management Tools (Free Plans)

1. Trello - Free kanban-style project management

2. Asana - Free project management for teams up to 15

3. ClickUp - Free plan with core project management features

4. Notion - Free personal workspace with project management capabilities

5. Monday.com - Limited free plan for basic project management

6. Jira - Free for small teams (up to 10 users)

7. Airtable - Free tier with basic database and project management features

Collaboration & Communication Tools (Free Plans)

1. Slack - Free tier for team messaging and collaboration

2. Microsoft Teams - Free version with chat and video conferencing

3. Google Workspace - Free basic tools including Docs, Sheets, and Drive

4. Zoom - Free video conferencing (40-minute limit on group meetings)

5. Discord - Free communication platform for teams

6. Miro - Limited free online collaborative whiteboard

7. Calendly - Basic free appointment scheduling

Time Management & Productivity Techniques (Guides & Articles)

1. Pomodoro Technique Resources - Free guides on time blocking

2. Todoist Blog - Productivity methods and implementation guides

3. Lifehacker - Practical productivity tips and techniques

4. GTD (Getting Things Done) Resources - Free summaries and implementation guides

5. Time Management Ninja - Blog with time management strategies

6. Zapier Learning Center - Free automation and productivity guides

7. Clockify Resources - Time management guides and templates

Accounting & Finance Basics (Guides & Templates)

1. Wave Financial Knowledge Center - Free accounting articles and guides

2. QuickBooks Resource Center - Free small business finance guides

3. SCORE Financial Templates - Free downloadable financial worksheets

4. SBA Financial Management Guides - Government resources for small businesses

5. Bench Accounting Blog - Small business finance articles

6. Accounting Coach - Free accounting lessons and explanations

7. Google Sheets Templates - Free financial tracking templates

Invoicing & Payment Tools (**Free Basic Options**)

1. Wave - Free invoicing and accounting software

2. PayPal - Basic free payment processing and simple invoicing

3. Square Invoices - Free invoice creation and sending

4. Zoho Invoice - Free for serving up to 5 customers

5. Invoice Ninja - Free self-hosted invoicing solution

6. AND.CO - Limited free invoicing features

7. InvoiceBerry - Free plan for up to 3 clients

Networking & Community

Online Forums & Communities for Entrepreneurs

1. Reddit Entrepreneur Communities - r/Entrepreneur, r/startups, r/smallbusiness

2. Indie Hackers - Community of independent founders sharing experiences

3. Startup Nation - Forums and community discussions for entrepreneurs

4. Product Hunt - Community for discovering and discussing new products

5. GrowthHackers Community - Growth-focused entrepreneur discussions

6. Women 2.0 - Community supporting women entrepreneurs

7. YCombinator's Startup School Forum - Community discussions for founders

8. LinkedIn Groups - Various entrepreneur and industry-specific groups

Free Local Meetups & Events (**Information**)

1. Meetup.com - Platform to find local entrepreneur gatherings

2. Eventbrite - Free business events and workshops

3. 1 Million Cups - Free weekly entrepreneur presentations

4. Startup Grind - Global startup community events

5. Chamber of Commerce Events - Local business networking opportunities

6. Small Business Development Centers - Free local workshops and networking

7. Public Library Business Events - Free community business programs

8. Local University Entrepreneurship Events - Open campus events

Mentorship Programs (Free or Low-Cost)

1. SCORE - Free business mentoring from experienced professionals

2. Small Business Development Centers - Government-sponsored mentoring

3. MicroMentor - Free online mentorship platform

4. Women's Business Centers - Mentoring programs for women entrepreneurs

5. Veterans Business Outreach Centers - Mentoring for veteran entrepreneurs

6. LinkedIn Career Advice - Connect with potential mentors

7. MENTOR - National mentoring partnership with resources

8. Industry-Specific Associations - Many offer mentoring programs to members

Technology & Software

Free Website Builders & Hosting (Limited Plans)

1. WordPress.com - Free website builder with basic hosting

2. Wix - Free website builder with limited features

3. Google Sites - Simple free website builder

4. GitHub Pages - Free hosting for static websites

5. Weebly - Free website builder with basic ecommerce

6. Strikingly - Free single-page website

7. Carrd - Free simple one-page sites

8. Netlify - Free hosting for static websites

Graphic Design Tools (Free Options)

1. Canva - Comprehensive free graphic design platform

2. GIMP - Free open-source alternative to Photoshop

3. Inkscape - Free vector graphics editor

4. Figma - Free plan for UI/UX design

5. Gravit Designer - Free vector design tool

6. Pixlr - Free online photo editor

7. Krita - Free digital painting program

8. Vectr - Free vector graphics editor

Stock Photo & Video Websites (**Free Libraries**)

1. Unsplash - Free high-quality photos

2. Pexels - Free stock photos and videos

3. Pixabay - Free images, videos, and music

4. StockSnap.io - Free high-resolution photos

5. Videvo - Free stock video clips

6. Mixkit - Free videos, music, and templates

7. Burst by Shopify - Free stock photos for entrepreneurs

8. Life of Vids - Free videos with no copyright restrictions